



# **Popular Culture as Everyday Life**

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In *Popular Culture and Everyday Life* Phillip Vannini and Dennis Waskul have brought together a variety of short essays that illustrate the many ways that popular culture intersects with mundane experiences of everyday life. Most essays are written in a reflexive ethnographic style, primarily through observation and personal narrative, to convey insights at an intimate level that will resonate with most readers. Some of the topics are so mundane they are legitimately universal (sleeping, getting dressed, going to the bathroom, etc.), others are common enough that most readers will directly identify in some way (watching television, using mobile phones, playing video games, etc.), while some topics will appeal more-or-less depending on a reader's gender, interests, and recreational pastimes (putting on makeup, watching the Super Bowl, homemaking, etc.). This book will remind readers of their own similar experiences, provide opportunities to reflect upon them in new ways, as well as compare and contrast how experiences relayed in these pages relate to lived experiences. The essays will easily translate into rich and lively classroom discussions that shed new light on a familiar, taken-for-granted everyday life?both individually and collectively.

At the beginning of the book, the authors have provided a grid that shows the topics and themes that each article touches on. This book is for popular culture classes, and will also be an asset in courses on the sociology of everyday life, ethnography, and social psychology.



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