



A Very Short, Fairly Interesting and Reasonably Cheap Book About Knowledge Management (Very Short, Fairly Interesting & Cheap Books)

Joanne Roberts

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Knowledge is power. Since the emergence of knowledge management in the early 1990s, it has become the key competitive resource for firms and nations in an increasingly competitive global economic environment.

This affordable and accessible introduction to knowledge management offers a critical look at the history, nature and future of the field, providing essential reading for those questioning contemporary management practices.

Written in a lively, conversational style, the nature of knowledge, including its definition and measurement is considered, as well as ignorance, forgetting and unlearning, before the main concepts and theoretical contributions to knowledge management are reviewed and challenged, providing fresh insights into the central debates.

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