

Keys to Success: Building Analytical, Creative, and Practical Skills (7th Edition)

Carol J. Carter, Joyce Bishop, Sarah Lyman Kravits



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Keys to Success unlocks every student's potential to succeed in college, career, and life by challenging them to realize, "It's not just what you know...it's what you know *how* to do."

Students will develop their goal-setting abilities by personalizing "best practice" tools and strategies for all topics covered. *Keys*' focuses on building analytical, creative, and practical thinking skills. This "thinking skills" framework challenges students of all levels to question, evaluate, innovate, relate, and follow through - which is critical in class AND highly valued in a competitive 21st century workplace where one must maximize strengths and bolster weaknesses. When students build the skills that will help them get where they want to go in college <u>and beyond</u>, they will be more motivated to retain and APPLY what they learn. Revision highlights include an Annotated Instructor's Edition, Social Media integration, 21st Century Skills coverage, and much more.

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