



Constructing Co-Cultural Theory: An Explication of Culture, Power, and Communication

Mark P. Orbe

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This book presents a phenomenological framework for understanding the intricate relationship between culture, power and communication. Grounded in muted group and standpoint theory, this volume presents a theoretical framework which fosters a critically insightful vantage point into the complexities of culture, power and communication. Key coverage includes: a review and critique of the literature on co-cultural communication; a description of how the perspective of co-cultural group members were involved in each stage of theory development; and an explication of 25 co-cultural communication strategies and a model of six factors that influence strategy selection. The final chapter examines how co-cultural theory correlates with other work i

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