



# Game Theory: A Simple Introduction

*K. H. Erickson*

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Game Theory: A Simple Introduction offers an accessible and enjoyable guide to the basic principles and extensive applications of game theory. Understand a game matrix, prisoners' dilemma, dominant and mixed strategies, zero-sum games, Pareto efficiency, the Nash equilibrium, and see the power of asymmetric information. Calculate payoffs and find outcomes in games involving characters such as Jack and Jill, or Frodo and Gollum. Look at the effects of altruism and hatred on games, and see how games can change over time. Explore examples looking at gang members, free riders, global governance, a long-term relationship, competing corporations, advertisers and their customers, along with familiar hawk-dove and chicken games. See game players use every trick in the book to get what they want, with over 50 images to guide through the steps they use to play the game.

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