



## **The Ethics of Emerging Media: Information, Social Norms, and New Media Technology**

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# The Ethics of Emerging Media: Information, Social Norms, and New Media Technology

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**The Ethics of Emerging Media engages with enduring ethical questions while addressing critical questions concerning ethical boundaries at the forefront of new media development. This collection provides a rare opportunity to ask how emerging media affect the ethical choices in our lives and the lives of people across the globe.**

**Centering on different new media forms from eBay to Wikipedia, each chapter raises questions about how changing media formats affect current theoretical understanding of ethics. By interrogating traditional ethical theory, we can better understand the challenges to ethical decision making in an age of rapidly evolving media. Each chapter focuses on a specific case within the broader conceptual fabric of ethical theory. The case studies ground the discussion of ethics in practical applications while, at the same time, addressing moral dilemmas that have plagued us for generations. The specific applications will undoubtedly continue to unfold, but the ethical questions will endure.**

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